



*Building resilience and strengthening social skills through story-telling and games.*

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## Become a Sponsor of Learn to be Buddies

The mission of **Learn to be Buddies** is to empower parents and teachers as they educate and support children of all abilities - with a special focus on Autism. **Amanda Gray**, a special education teacher, with the help of **Daniel East** (artist and former teacher), is developing picture books, DVDs, songs and information resources to:

1. **Promote Ability Awareness** (understanding of disabilities and helping children of all abilities reach their potential)
2. **Build social skills** so children of all abilities can develop friendships, feel safe and have a sense of belonging.
3. **Provide families and teachers with practical ideas** and links to relevant services and supports.

### Why sponsor us?

We want to keep our books and resources as affordable as possible for families. We also want to continue to provide free information and advice to families and teachers. However, we can't continue doing this without your support.

### What you get:

You get to tell our growing base of regular followers about your business or service.

We have approximately (the numbers are growing!) this many followers and fans:

- 960 on twitter
- 440 on our Facebook fan page
- 640 on Amanda's Facebook page
- 42 on blogger with an additional 50 following through networked blogs
- Over 100 subscribers to our monthly email newsletter.

### Cost

There are three different ways you can become a sponsor. You can join our directory listing, sponsor an information sheet, or be featured for one month in our newsletter, on our blog and home page. You can find details of pricing on the following page – and get in early so you don't miss out on our introductory specials!

**Choose from the following:**

Product	Description	Pricing		Introductory special for businesses
		For businesses <small>(prices negotiable for not-for-profit businesses)</small>	For Charities	
12 month Directory Listing	100x100 image, 50 word description and one link	\$20.00	Free	Free for the first 3 listings, half price for the next 3.
6 month blog banner	300x200 image with link back to your website. Location rotated daily.	\$20.00	\$10.00	Free for the first charity, half price for the first business.
Sponsor an information sheet	Every month we release an information sheet providing hints and tips for parents. This becomes a permanent document on our site, with a link from our resources page. The link is also publicised throughout our networks. If you sponsor a fact sheet, we will write "sponsored by..." with your link as header and footer of each page. We can also add a disclaimer (ie. the views expressed in the document are the views of the author and not necessarily endorsed by the sponsor)	\$40.00	Free in exchange for a blog post, listing, review of our products, and/or distribution of the fact sheet to families.	Free for our first customer, \$20.00 until the end of the May.
A one month feature and 12 month listing in our directory	This includes 1. a listing in our directory as described above 2. A prominent 200x200 image and link back from our flash slide show on our home page 3. One blog post and related tweets and postings on Facebook 4. A 300x200 image and link back on our blog 5. A 100 word write up and 100x100 image in our newsletter.	\$100	\$50.00 (which includes a free copy of Dave is Brave, Why Don't You Share? DVD or our Bullying in Schools Booklet.	Free for our first charity, half price for the first 5 businesses

**Contact us:**

Once you have decided on the way you want to become a sponsor, contact Amanda Gray by email: [amandag@learn2bebuddies.com.au](mailto:amandag@learn2bebuddies.com.au); or by phone: (02) 49581562. Feel free to ask any questions. But if you have made up your mind, please specify whether you want to pay by Pay Pal, direct deposit or by cheque. Amanda will then send you an invoice... and you become a sponsor.